M.SW.-IV/Social Work-404(ME)/21

Postgraduate End Semester-IV Examination, 2021 Social Work

Course Title: Entrepreneurship and NGO Management

Course Code: PG/SW/404/ME Course ID: 42854

Time: 3 hours

Candidates are required to give their answers in their own words as far as practicable. The figures in the right-hand side of the margin indicate marks.

Answer any five from the following questions:

- 1. Describe the concept, meaning and significance of entrepreneurship. How can teaching entrepreneurship and innovation be developed at universities? 10+6=16
- 2. Write a critical note on problems and prospects of Small and Medium Enterprises (SMEs). 16
- What do you mean by idea generation? Discuss the sources, methods and components of idea generation.
 4+12=16
- Discuss the characteristics and qualities of women entrepreneurs. What challenges they face in running their ventures during pandemic? Explain the role of Self- Employed Women's Association (SEWA) in promoting women entrepreneurs. 6+4+6=16
- Illustrate with examples how social entrepreneurs can help in the battle against COVID-19.
- 6. What are the most important ideals that an entrepreneur can demonstrate as a leader? Discuss the major skills of a democratic leader.
 6+10=16
- 7. Elucidate the major theories of entrepreneurship with appropriate examples. 16

Full Marks: 80

16X5=80

- 8. Write short notes on *any two* of the following topics:
 - a. Concept of volunteerism
 - b. SWOT analysis
 - c. Innovation and entrepreneurship
 - d. Societies Registration Act, 1860